

2020 Virtual Regional Eastern Conference Report August 8, 2020

Credentials Report:

As of June 30, 2020 As of August 8, 2020

27 Board Directors 30 Board Directors

6 Past Presidents 5 Past Presidents

1 Honorary Member 1 Honorary Member

127 Voting Delegates 126 Voting Delegates

106 Alternate Delegates 105 Alternate Delegates

4,786 Non-Voting Delegates 4,164 Non-Voting Delegates

17 Staff 12 Staff

Total – 5,070 Total – 4,4443

5,075 Registered

144 Chapters (76 Alumnae and 68 Collegiate)

Non-Delta 6

Regional Representative State of The Region Report – Soror Faith Wade

Collegiate Milestones:

* Destination 22 raised $6,000 for collegiate to attend National Convention and Delta Days at Nations Capital
* 2 successful retreats with over 100 collegiate Sorors in attendance
* Gave Thanks to All

Regional Director State of the Region Report – Soror Rosia Blackwell Lawrence

Eastern Region never Stumbled during the Pandemic.

* Redesigned the Website
* Launched a New Logo
* Only Region to Host a Candidate’s Forum
* Raised over $27,000 Thurgood Marshall College Fund

2019 Fall Meeting:

Over 1,000 in attendance and successfully held simultaneously workshops in one room using Silent Headphones System.

* Smooth transition from in-person to virtual platform
* July 2019- March 2020 1,527 Reclaimed Sorors
* 2016 – over 3,000 new members
* 650 Invited to Membership Post- Covid Membership Intake will be moved to Fall 2020.
* 1.7 million dollars in scholarships for the Region
* 81,456 Service Hours
* 2 Visits to Germany and 3 visits to US Virgin Island
* Gave Thanks to All

Theme Address of The National President and CEO – Soror Beverly Evans Smith

* 7 Successful Virtual Regional Conferences with over 23,000 in attendance.
* Red Pages for Certified Vendors and Black Owned Businesses
* Tried to have a Quiet Term of Office, Tropical Storm and Pandemic changed that
* Ongoing Case – Embezzlement Former Staff Member
* Restructure of Finance Team
* 76,846 Financial Members
* 324,944 Members (not including New Initiates)
* Changed Vendors of the 25/50 Member Plaque – Will arrive assembled and preprinted, added 75-year plaque and Financial and Non- Financial are eligible to receive
* Over 8 million dollars given in scholarships
* 211, 000 service hours
* All International Projects were visited except Haiti
* First Brand Style Guide was shipped out
* DST is Social Media Leader with 100,000 followers and likes in 6 months
* First member of Divine 9 to Partner with Weight Watchers and New Balance
* Virtual Graduation for Graduating Seniors – Commencement Speech by Soror Smith
* Expelled 17 Sorors for Hazing

Regional Leadership

Rosie Allen Herring – Regional Director

Nadege DeBrosse- Regional Representative